Premium Versatility

NSK firmly believe that maintaining an excellent overall oral health for patients is a key factor in helping develop a successful practice, and in response have developed the Ti-Max S950 multi-purpose airscaler.

The Ti-Max S950 is ideal for use in a wide range of clinical applications. The Ti-Max S950 has a 3+1 Power Ring that enables you to easily select the required power setting, successfully enhancing performance in periodontic, endodontic, scaling and extermination intervention procedures.

Ergonomically designed, NSK’s Ti-Max S950 titanium body is lightweight and extremely durable, successfully reducing hand and wrist fatigue caused by prolonged, complex clinical procedures. Available in optic and non-optic versions, the circular light emission of the optical handpiece clearly illuminates the operated area, facilitating the possibility of faster treatment. What’s more this very versatile range offers direct connectivity to all major manufacturers’ couplings including KaVo®, Sterox®, W&H® and Bien-Air®.

Experience the versatility! To find out more please contact Jane White at NSK on 0800 0567 222.

Gift wrapped smiles

Philips Oral Healthcare has launched three seasonal promotions to encourage patients to give a gift wrapped smile this Christmas.

One for you, one for me

Philips has produced a gift box containing two FlexCare handles at a special festive price. As well as the extra handle, the pack contains three ProResults brush heads, hard and soft travel cases and a travel charger, so more people than ever can benefit from FlexCare.

Stocking filler

So that everyone has enough brush heads to share between the two handles and ensure that these are changed every three months, Philips has also launched a 5+1 brush head pack.

Clean up

As a second present idea, Philips is offering a Stand Alone Sanitiser with any Sonicare Flex Care or HealthyWhite brush and patients will receive a £25 cash back bonus.

The promotional gift offers are time limited and are only available for dental practices until 51 December 2008. Visit www.sonicare.co.uk or call 0800 0567 222.

Periobalance hits the streets

Sunstar is celebrating further success – it’s unique oral prophylactic, Periobalance will be stocked in all leading Boots stores nationwide as well as 750 Lloyds, all UnChem and Day Lewis pharmacies, as well as some highly respected independent pharmacies, which also stock other products from the 80 strong Sunstar GUM range.

Periobalance has also been shortlisted for The Product of the Year in the Oral Health Category and has featured in the national press and radio interviews co-starring Dr Nigel Carter and hygienist Juliette Reeves.

For further information please contact GC UK Ltd on 01908 218999, e-mail gcuk@btinternet.com or visit www.gecu.co.uk.

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Saliva Testing Protecting Your Patients

GC strongly believes that dentists should use saliva routinely as a diagnostic tool.

It is well known that saliva protects the teeth from demineralisation. When a patient presents with sensitivity, caries or eroded lesions a solution can be found to correct or control these problems when it has been determined that the saliva is not adequately protecting the teeth.

One the problem has been recognised you are able to implement an appropriate prevention and remineralisation programme to rebalance the oral environment thus helping to prevent further effects from demineralisation of the tooth structure.

GC’s Saliva Testing Kit is designed to test the saliva at both rest and stimulated states, and the characteristics of these forms of saliva are different.

Hot Deals from The Dental Directory

Buy 6 FlexCare without Sanitizer and get a Senseo Coffee Machine FREE! Hurry whilst stocks last!

Buy 12 FlexCare with Sanitizer and get an In-Car DVD Player System FREE (offer limited to one per customer).

For these and other great promotions available from The Dental Directory (valid until 31st December 2008), visit www.dental-directory.co.uk or call 0800 585 586 now to receive your Big Bite or place your order.

Ivoclar Vivadent Ltd

Cervitec Plus and Cervitec Gel Optimum targeted protection from bacterial attack

Ivoclar Vivadent’s New Cervitec Plus and Cervitec Gel provides targeted protection for caries prone patients where conventional oral hygiene procedures are not enough.

Containing chlorhexidine and thymol, Cervitec Plus provides protection against decay by reducing the risk of and bacterial activity on dental surfaces. With a high moisture tolerance it thoroughly wets tooth surfaces and adheres tightly, simplifying application; and penetrates particularly caries-susceptible complex surface structures (tissues and exposed dentine etc.), where it forms a depot. Accurately and economically applied for effective targeted protection, it is easy to use, invisible, quick, painless and does not produce staining usually associated with chlorhexidine.

Cervitec Gel is for patients who are a high caries risk, or who suffer from gingivitis, periodontitis or dentine stomatitis. It contains 0.2% chlorhexidine and 0.2% sodium fluoride; it can be applied directly to the gingiva and mucosa or the inner surfaces of dentures using a toothbrush or interdental brush.

For further information contact Ivoclar Vivadent Limited, UK. Tel: 0800 585 586. Email: sales@uk.ivoclar.com.